Les Corpographes

Portrait Background Selector



CHOOSING THE RIGHT BACKGROUND FOR YOUR CORPORATE PORTRAITS

A portrait background is more than an aesthetic detail. It shapes your company’s visual identity, how your people are perceived and the consistency of your communications.

This **guide** explores different approaches to help you choose a photographic direction that reflects your organisation.

A good choice should work today — and for the colleagues who join you tomorrow.



Dark blue

Elegant and institutional

Dark blue adds depth and a confident visual presence. It works particularly well for executive portraits, institutional communications and organisations seeking a composed, structured image.

To consider: very dark clothing needs carefully controlled lighting to maintain separation from the background.



Medium grey

Versatile and timeless

Medium grey strikes a balance between neutrality and presence. It works with a wide range of outfits, enabling consistent portrait series without imposing a strong brand colour.

To consider: particularly suited to team portraits, this background makes it easier to add new colleagues over time while maintaining a coherent photographic identity.



Light grey

Bright and discreet

Light grey creates an open, contemporary atmosphere. It gives the subject prominence and integrates easily into institutional layouts and digital communications.

To consider: white or very pale clothing requires careful lighting to remain clearly separated from the background.

Very light blue

Fresh and contemporary

Very light blue introduces a hint of colour while retaining the softness of a neutral background. It can give a portrait series a more recognisable visual identity.

To consider: check that the shade works with your brand palette and the clothing your team typically wears.





Dark green

Distinctive and warm

Dark green creates a strong colour identity and an appealing sense of depth. It supports a more distinctive art direction while remaining professional.

To consider: a prominent colour works best when it follows a deliberate choice aligned with the company’s visual identity.

Dark grey

Understated and confident

Dark grey draws attention to the face, expression and volume. It is particularly well suited to executive portraits, professional biographies and institutional communications.

To consider: the lighting must preserve detail in dark clothing so the subject does not merge into the background.





A COLOUR THAT REFLECTS YOUR COMPANY

Your portrait background can draw on your brand identity. A distinctive colour can make a series instantly recognisable on your website, LinkedIn or other communications.

Remember that the colour you see also depends on lighting, contrast with clothing and photographic processing.

These shades are indicative. We will define and approve the final result together before the session.

Bright salmon



Nude



Red

Before choosing your background

- Will these portraits be used on LinkedIn, on our website, in the press or across several channels?
- Do we prefer a neutral portrait series, or a more distinctive photographic identity?
- Will the background need to be recreated regularly for new colleagues?
- Are there any requirements related to our brand colours or communication materials?



Violet





Aude Monier

Thierry Van Biesen

A GREAT PORTRAIT STARTS BEFORE THE SHOOT

At Les Corpographes, we believe that photographic direction should reflect both the company’s identity and the personality of the people representing it.

Aude Monier & Thierry Van Biesen

Two photographers, two complementary perspectives and one shared commitment: creating professional portraits that people recognise themselves in, and that organisations are proud to use.

We help you choose the background, lighting, framing and session logistics — whether you are photographing an executive or several hundred employees.

Considering different directions? Let’s talk.

www.lescorpographes.com/en/connected-portraits/